



**Request for Proposals**  
**for**  
**Graphic Design to Citizens for Modern Transit**  
Federal Project CMAQ-5456(611)

Citizens for Modern Transit (“CMT”) is seeking a graphic design consultant to assist CMT with a winter advertising campaign for the 2016 *CMT Transit Crush; a Love that Moves You*, a program set for Feb. 11, 2016 to raise awareness on transit and to demonstrate the community’s love for transit system. This is the second year of this program in St. Louis.

Work products will need to include a Transit Crush logo, and creation and development of one bus shelter ad design, tshirt design, one mailer, one print advertisement in different sizes, and web graphics.

A detailed budget breakdown for each task/item listed above will need to be included with the proposal.

CMT encourages disadvantaged, small, women-owned, and/or minority business participation.

Proposals are due on November 16, 2015, at 4:00 p.m. local time to the following address:

“Transit Rider Initiative Program”  
c/o Kimberly Cella  
Executive Director  
Citizens for Modern Transit  
911 Washington, Ste. 200  
St. Louis, MO 63101

Late proposals will be returned unopened. Three (3) printed copies and one electronic copy via email (kcella@cmt-stl.org) from a firm principal committing the proposal for a minimum of ninety (90) days. **Faxed proposals or proposals submitted with an inadequate number of copies will not be accepted. Work product designs will need to be completed no later than December 21, 2015.**